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East Hanover strip mall acquired by investor

Deal on 26,950-square-foot retail center brokered by Sheldon Gross Realty

EAST HANOVER, NJ (May 7, 2020) – A 26,950-square-foot strip mall at 389 Route 10 in **East Hanover** has been purchased by real estate investor Roy Pascal, from Charm House. The deal was brokered by **Sheldon Gross Realty** – which has managed the property since 2014 – under the direction of Vice President Eric Weston.

Tenants at the four-unit retail strip include the prescription eyewear retailer Luxottica and Enterprise Rent-A-Car. The partially two-story structure is located just minutes from routes 80, 46, 287, and 280. In addition, the Garden State Parkway is less than 10 miles away.

“Because our company has managed this property for years, I know what an excellent opportunity it represents for the new owner,” Weston explains. “The entire Route 10 corridor through East Hanover is a tremendously vibrant retail and entertainment location. For tenants, there’s never a shortage of potential shoppers.”

A digital image of 389 Route 10 in E. Hanover [is available here.](#)

About Sheldon Gross Realty

Based in New Jersey and also licensed in New York State, Sheldon Gross Realty, Inc. offers clients a broad array of specialized services, including office, industrial and retail brokerage; tenant representation; property and asset management; office relocation; and consulting. Founded in 1962, the firm is known for its long-term client relationships, high percentage of repeat business, and a stellar, 95 percent success rate in leasing/selling the property assignment it undertakes. Featuring an exceptional team of professionals renowned for outstanding customer service and committed to unparalleled market research, Sheldon Gross Realty addresses its clients’ corporate real estate needs on a local, regional, and national scale.

Additional information is available online, at www.sheldongrossrealty.com. A free consultation is available by calling 862.930-5714.

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